



REPORT TO:	COUNCIL FORUM
FROM:	LEADER OF THE COUNCIL
ON:	THURSDAY, 21ST JULY 2016

REPORT TITLE: Corporate Plan 2016-2019

1. PURPOSE OF THE REPORT

A report from the Leader of the Council outlining the Corporate Plan 2016-2019.

2. RECOMMENDATIONS

Council Forum is invited to:

- Adopt the Council's Corporate Plan for 2016-2019
 - Appendix One - Corporate Plan 2016-19 Summary
 - Appendix Two - Corporate Plan 2016-19 Technical Appendix

3. BACKGROUND

In 2012, Policy Council agreed the Corporate Plan for 2013-2015 and Policy Council 2013 reaffirmed the six corporate priorities that drive the Council's business and ensure that improved outcomes are achieved for residents.

In December 2014, Policy Council agreed to continue to deliver the six strategic priorities and portfolio priorities for one further year (2015/16) and in December 2015, Policy Council again re-affirmed the Council's top six corporate priorities and agreed the adoption of four new long term strategic themes that will be distilled into every portfolio to complement the Corporate Priorities.

4. RATIONALE

During this period of change within Local Government, it is important for the Council and for localism that the local authority adopts a Corporate Plan that ensures that the achievement of positive outcomes and opportunities for residents remains at the heart of its day to day business.

This ambitious but achievable Corporate Plan builds on the work of the last three years as the Council continues to put the views and the expectations of residents at the forefront of its thinking.

Building upon the previous Corporate Plan and the Corporate Priorities agreed at

previous Policy Council's. By adopting the existing corporate priorities Council policy will be set for the next three years until 2019. The local authority will be able to provide continuity to the services that it provides whilst also affording the same continuity to the strategic objectives and pledges the portfolios outline for themselves.

It is proposed that the following Corporate Priorities remain:

1. Creating more **jobs** and supporting business growth
2. Improving **housing** quality and building more houses
3. Improving **health and well-being**;
4. Improving outcomes for our **young people**
5. Safeguarding the most **vulnerable people**
6. **Making your money go further**

And four long term strategic themes will be distilled into every portfolio to complement the Corporate Priorities.

The themes are:

- Image and Marketing of the borough
- Fairness / Equality / Cohesion
- Partnership working - residents / business / other key stakeholders
- Digital First

Appendix One provides a summary of the Corporate Plan 2016-19 priorities and portfolio pledges.

Appendix Two provides greater detail of the performance measures and targets in order to achieve the Corporate Plan 2016-19 priorities and portfolio pledges.

Council Forum is invited to adopt these two appendices.

5. POLICY IMPLICATIONS

The Corporate Plan sets out the corporate priorities and underpinning themes of the Council for 2016-2019, and in order to provide clear strategic direction, such priorities should be reflected across the organisation, throughout departmental business plans, service plans and individuals' performance plans.

6. FINANCIAL IMPLICATIONS

The policy context and Corporate Plan will inform Elected Members' decisions during the budget setting process for 2016 and beyond, alongside the Medium Term Financial Strategy.

In agreement with the budget setting process, financial implications of business plans will need to be developed for each individual department which will require approval though the relevant Executive Member(s).

7. LEGAL IMPLICATIONS

There are no direct legal implications of this report. Any legal matters arising during

the delivery of these priorities, are a matter for consideration through the usual constitutional processes.

8. RESOURCE IMPLICATIONS

Any additional resource requirements that may be required by the services, following the agreement of the recommendations outlined within this report are a matter for consideration by either Executive Board or the relevant Executive Member according to delegated powers.

9. EQUALITY IMPLICATIONS

A full Equality Impact Assessment has been completed for the Corporate Plan, which has been refreshed in 2016.

Future implications of policy decisions and recommendations will be assessed individually through consultation with relevant Executive Members

10. CONSULTATIONS

The Corporate Plan 2016-19 has been formulated via the input of several groups, taking into consideration the local political landscape, current Government legislation and the current and future needs of the Borough.

When originally outlined in 2012 the local authority undertook a public consultation to draft the corporate priorities. Since this original consultation and through recent discussions with community partners, Your Call volunteers and ward members (via ward solutions meetings and Council committees) it is felt that the priorities found within this Corporate Plan still reflect the needs of residents.

Internally the Corporate Plan and especially the portfolio specific pledges have been devised with the input and co-operation of Executive and Lead Members, Chief Officers and departmental management teams (including Heads of Service) through the collaborative efforts of SPT meetings, PAM meetings and one to one meetings between portfolio holders and directors. Similarly using the Councils Our Ideas platform, Council staff have had their chance to construct the direction of the local authority over the next three years through a series of 'Challenges' set by the Chief Executive, and this Plan considers their recommendations.

Chief Officer/Member

Contact Officer: Denise Park, Deputy Chief Executive
Date: 11th July 2016
Background Papers:

Form Reference Standard Committee Report Template May 2012 1.0